	Application No.	Applicant(s)	(// -
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Notice of Allowability	09/918,253	MA ET AL.	
	Examiner	Art Unit	
	Jean M Corrielus	2172	
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.31:	6 (OR REMAINS) CLOSED in) or other appropriate commu RIGHTS. This application is s	this application. If not included unication will be mailed in due co	l ourse. THIS
1. 🗵 This communication is responsive to <u>July 2, 2004</u> .			
2. $igtimes$ The allowed claim(s) is/are <u>1-9, 11-27 and 29-38 renumber</u>	ered as 1-36.		
3. \square The drawings filed on are accepted by the Examine	er.		
 4. ☐ Acknowledgment is made of a claim for foreign priority u a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have 		or (f).	
2. Certified copies of the priority documents have	e been received in Applicatio	n No	
3. Copies of the certified copies of the priority do	cuments have been received	I in this national stage application	on from the
International Bureau (PCT Rule 17.2(a)).			
* Certified copies not received:			
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	of this communication to file MENT of this application.	a reply complying with the requ	irements
 A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which giv 	nitted. Note the attached EXA es reason(s) why the oath or	MINER'S AMENDMENT or NO declaration is deficient.	TICE OF
6. 🔲 CORRECTED DRAWINGS (as "replacement sheets") mus	st be submitted.		
(a) ☐ including changes required by the Notice of Draftspers	son's Patent Drawing Review	(PTO-948) attached	
1) ☐ hereto or 2) ☐ to Paper No./Mail Date			
(b) ☐ including changes required by the attached Examiner' Paper No./Mail Date	s Amendment / Comment or	in the Office action of	
Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in t	.84(c)) should be written on th he header according to 37 CFF	e drawings in the front (not the back)	ack) of
7. DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT	SIT OF BIOLOGICAL MATE FOR THE DEPOSIT OF BIO	RIAL must be submitted. No LOGICAL MATERIAL.	te the
Attachment(s)	5 m	15.4.4.11.11.11.11.11.11	
1. Notice of References Cited (PTO-892)		ormal Patent Application (PTO-	152)
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)	6. [_] Interview Su Paper No./N	mmary (PTO-413), Mail Date	
 Information Disclosure Statements (PTO-1449 or PTO/SB/C Paper No./Mail Date 		Amendment/Comment	
4. Examiner's Comment Regarding Requirement for Deposit	8. 🛛 Examiner's S	Statement of Reasons for Allowa	ance
of Biological Material	9.	JEAN'M. CORRIELU PRIMARY EXAMINE	S R

U.S. Patent and Trademark Office PTOL-37 (Rev. 1-04)

Notice of Allowability

Part of Paper No./Mail Date 20040806

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DETAILED ACTION

1. This office action is in response the amendment filed on July 02, 2004, in which claims 1-9, 11-27 and 29-38 are presented for further consideration.

Allowable Subject Matter

2. The present application has been thoroughly reviewed. Upon searching a variety of databases, the examiner respectfully submits that claims 1-9, 11-27 and 29-38 are allowable in light of the applicants' argument and in light of the prior art made of record.

Reasons For Indicating Allowable Subject Matter

The following is an examiner's statement of reasons for allowance: The claimed invention is directed toward mutual dependence and thus is able to consider interactions, e.g., more just a one way relationship (see specification page 7, lines 22-page 8, line 5) in contrary to Kitts, which is disclosed a conditional independence wherein such conditional independence is a one way relationship. The specification page 7, line 22-page 8 line 5 discloses if a part of an m-pattern occurs, it is likely, to a high probability, that the other part of the m-pattern will be seen. Kitts, on the other hand, states, if we assume mutual independence between products, then the expected profit after buying a product a is equal to the probability of buying b given a, Pr(b/a) multiplied by the profit II of b. this idea behind incremental profit is to maximize the profit minus the profit you would expect to receive due to the natural course of customer's purchasing. However, Kitts either singularly or in combination, fail to anticipate or render obvious the recited features "identifying sets of items in the input data set as mutual dependence patterns based on respective

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comparisons of conditional probability values associated with each of the sets of items to a predetermined mutual dependence threshold value" in claim 1; "identifying a set of items in the input data set, which includes at least two subsets of at least one item, as a pattern when the set of items has a conditional probability value computed therefor that is not less than a predetermined threshold value, wherein the conditional probability value is indicative of a probability that both of the at least two subsets of at least one item will occur given that one of the at least two subsets of at least one item has occurred" in claim 2 and 20; "identifying one or more sets of items in the input data set as one or more patterns based on respective comparisons of conditional probability values associated with each of the sets of items to a predetermined mutual dependence threshold value" in claim 3; --identifying a set of items in the input data set as a pattern when the set of items has a conditional probability value computed for the set of items minus a particular item of the set, given the particular item of the set, that is not less than a predetermined threshold value—in claim 5, 16, 23 and 34; and "searching the input data set of items to identify sets of items in the input data set as mutual dependence patterns based on respective comparisons of conditional probability values associated with each of the sets of items to a predetermined mutual dependence threshold value" in claim 9. These features, in conjunction with all other limitations of the dependents and independent claim renders claim 1-9, 11-27 and 29-38 allowable.

Since allowable subject matter has been indicated, applicant is encouraged to submit formal drawings in response to this Office action. The early submission of formal drawings will permit the Office to review the drawings for acceptability and to resolve any informalities

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remaining therein before the application is passed to issue. This will avoid possible delays in the issue process.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jean M. Corrielus whose telephone number is (703) 306-3035.

The examiner can normally be reached on Monday - Friday (12:00pm - 7:30 pm).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John E Breene can be reached on (703) 305-9790. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Jean M. Corrielus

Patent Examiner

August 6, 2004